

MAREN EVERTON, RPH

Maren Everton has over 30 years of experience in healthcare information technology. Her background spans health information technology with emphasis on closed loop medication management, computerized provider order entry (CPOE), clinical documentation, project management and ARRA impact and readiness. Ms. Everton's consulting experience includes: IT strategic and tactical plans; cost/benefit analysis; system selections and contract negotiations; financial and clinical system designs/implementations and transformations with a focus on clinician adoption; departmental reorganizations; and productivity improvement.

Ms. Everton has spoken at national conferences on patient safety, closed loop medication management and clinician adoption. She has been appointed to serve on the American Society of Healthsystem Pharmacists (ASHP) Section Advisory Group on Clinical Informatics Systems and co-chairs the Meaningful Use subgroup. Her focus has been strategic planning and assessment, operations analysis, systems design, implementation and optimization; business process redesign; and benefits assessment. Ms. Everton led the development of HealthCareSage Consulting Clinician Adoption and Clinical Transformation Methodology. Ms. Everton has extensive experience in ARRA impact and readiness assessments.

Prior to co-founding HealthCare Sage Consulting, LLC, Ms. Everton served as a Practice Director, Professional Services, in publicly traded healthcare information technology vendors. Ms. Everton is an executive with proven expertise in consulting, US and International sales, business development of new markets, international project management, leadership, strategy and organization focused on system solutions and services. Ms. Everton has served in positions encompassing executive team roles, product and services development, sales and practice management, and hands-on consulting.